

ANNUAL REPORT
COMMERCE ASSOCIATION
&
NAND KISHORE KHANNA COMMERCE
FACULTY

For the Academic Session 2022-23

Proposed program (*Extra-Curricular Activities*) for the Academic Session 2022-23: -

- Special Lectures
- Online Quiz Competition
- Workshop
- Webinar
- Prof. G.C. Agarwal Memorial Paper Writing Competition
- Education Talk
- Special Lecture on Budget
- Poster Competition
- Student's Seminar
- Celebration of World Entrepreneur Day
- Celebration of World Thrift Day
- Celebration of World Consumer's Rights Day

Dr. Ritu Jaiswal

Commerce Coordinator

Dr. Shiv Shanker Shukla

In charge- Commerce Association

Members: -

1. Dr. Shiv Shanker Shukla
2. Dr. Meena Chaturvedi
3. Dr. Tanushree Roy
4. Dr. Shruti Anand
5. Mr. Anuj Pandey

COMMERCE ASSOCIATION & DEPT. OF COMMERCE
ANNUAL REPORT
2022-23

Extra-Curricular Activities

**I. SEMINAR ON EMERGING CAREER TRENDS POST COVID" FOR THE
FINAL YEAR GRADUATE**

Sadan Lal Sanwal Das Khanna Mahila Mahavidyalaya
(A Constituent College of University of Allahabad)
Awarded "A" Grade By NAAC
College With Potential For Excellence (CPE, Phase II): UGC
Selected Under Strengthening Component of Star College Scheme: DBT
Department of Commerce & Commerce Association



in association with
XL EDUCATION
presents
Seminar
on

"EMERGING CAREER TRENDS POST COVID"

Focused On Importance Of Management Studies And Changing Job Dynamics

Date : 28th July 2022 Time : 11 AM
Venue : Conference Room

An Orientation :		
Session 1	How Relevant Is MBA For Commerce Graduates	Duration: 30 minutes
Session 2	Verbal Ability (An Introduction) for various exams such as - CAT / CMAT/ Other Aptitude Tests	
Session 3	Analytical Reasoning & Logic for various exams such as - CAT / CMAT/ Other Aptitude Tests	Duration: 30 minutes
Session 4	Mock Aptitude Test	Duration: 30 minutes

Eminent Speakers



Pradip Sengupta
Founder & Director
XL Education India



Sunil Adlakha
Chief Mentor
XL Education India

On 28th July, 2022 Nand Kishore Khanna Commerce Faculty and Commerce Association of S.S. Khanna Girls' Degree College jointly organized a seminar for students

titled - "**Emerging Career Trends post COVID**" for the final year graduates. This seminar was conducted in collaboration and support of XL EDUCATION, Prayagraj's leading test-prep institute.

The eminent speakers of the event were Mr. Pradip Sengupta, the Director of XL Education, Mr. Sunil Adlakha, the Chief Mentor at XL, Mr. Saurabh Deb and Mr. Vaibhav Gupta.

The guest was formally welcomed and introduced by Principal, Prof. Lalima Singh, the programme was formally conducted by Dr. Shiv Shanker Shukla and formal vote of thanks was accorded by Dr Ritu Jaiswal Commerce Coordinator.

The honorable speakers shared with the audience - The upcoming career options post COVID. An emphatic mention was made towards Management as a career particularly in Digital Marketing and Data Analytics areas. Equal importance was laid by Mr. Pradip on the relevance of Communication skills. The session was very informative and was liked by the students. A lot of student queries were answered by the XL Team post the seminar.

Commerce Coordinator, Dr. Ritu Jaiswal along all the faculty members of Dept. of Commerce and members of Commerce Association Dr. Meena Chaturvedi, Dr. Tanushree Roy, Dr. Shiv Shanker Shukla, Dr. Shruti Anand and Mr. Anuj Pandey were present during the session.

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS





आयाजक विवक दुब माजूद थ। जास. पुत्रुगण ९।

डिजिटल मार्केटिंग में करियर के रास्ते बताए

वि. प्रयागराज : एसएस खन्ना गर्ल्स डिग्री कालेज में अंतिम वर्ष के स्नातकों के लिए इमर्जिंग करियर ट्रेंड्स पोस्ट कोविड शीर्षक से संगोष्ठी हुई। वाणिज्य संकाय और कामर्स एसोसिएशन की ओर से संगोष्ठी में एक्सएल शिक्षा के निदेशक श्री प्रदीप सेनगुप्ता, एक्सएल में मुख्य सलाहकार सुनील अदलखा ने व्याख्यान दिया। डिजिटल मार्केटिंग और डेटा एनालिटिक्स क्षेत्रों में कैरियर की जानकारी दी।

Dainik Jagran Page No.4 Dated 29.07.2022

2. POSTER COMPETITION ON THEME AZADI KA AMRIT MAHOSAV



Note:- All participants will get certificates

DR. RITU JAISWAL
Coordinator

Commerce Association & Commerce Department organised poster competition on theme : Azadi ka amrit mahotsav

Sandanlal Sanwaldas Khanna Mahila Mahavidyalaya celebrated 75th Independence Day , Azadi ka amrit mahotsav on Friday, 12th August 2022 at commerce staff room, which reminds us of all the sacrifices that were made by our freedom fighter to make India free from British rule .

The guest was welcomed and introduced by the principal, Prof.Lalima Singh, Competition Evaluator was the Dr. Sangeeta Gautam and the programme was formally conducted by Dr. Shiv Shankar Shukla and formal vote of thanks was accorded by Dr.Ritu Jaiswal Commerce Coordinator.

There were 20 students who had participated in the poster making competition , 1st prize was won by Ms. Iqra Farid, 2nd prize holder was Ms. Aksha Husain and 3rd prize was given to Ms. Ishita Srivastava by the Prof.Rajesh Mishra , later speech was given by respected host , principal ma'am and guest which had motivated all the students who were present over there.

The event was successfully ended with the feeling of pride and patriotism in everyone's heart , and the event was framed and also given in Dainik Jagran newspaper .

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS



Near AMRIT SWEET HOUSE behind Appolo Pharmacy Khatri Pathshala market, Meerapur, Prayagraj, Uttar Pradesh 211003, India

Latitude 25.42963774° Longitude 81.82968143°
 Local 01:21:41 PM Altitude 11.46 meters
 GMT 07:51:41 AM Friday, 18.11.2022



Near AMRIT SWEET HOUSE behind Appolo Pharmacy Khatri Pathshala market, Meerapur, Prayagraj, Uttar Pradesh 211003, India

Latitude 25.42963756° Longitude 81.82968152°
 Local 01:21:59 PM Altitude 11.46 meters
 GMT 07:51:59 AM Friday, 18.11.2022



Near AMRIT SWEET HOUSE behind Appolo Pharmacy Khatri Pathshala market, Meerapur, Prayagraj, Uttar Pradesh 211003, India

Latitude 25.42963744° Longitude 81.82968248°
 Local 01:19:56 PM Altitude 11.46 meters
 GMT 07:49:56 AM Friday, 18.11.2022

3. CELEBRATION OF WORLD ENTREPRENEURS' DAY

Sadanlal Sanwaldas Khanna Mahila Mahavidyalay
(A Constituent College, University of Allahabad)
Accredited Grade A by NAAC
College with Potential for Excellence (CPE, Phase - II) : UGC
Selected Under Strengthening Component of Star College Scheme : DBT

DEPARTMENT OF COMMERCE & COMMERCE ASSOCIATION ORGANISES
Special Lecture on the occasion of World Entrepreneur Day

ENTREPRENEURSHIP
BUILDING SOMETHING FROM NOTHING

Dr. Deepak Singh

Theme of Lecture
Entrepreneurship,
Innovation and Start-ups

Date: Thursday, 25.08.2022
Timing: 12.30 PM Onwards
Venue: Conference Room

WHAT
ONE STEP AT A TIME
KEEP DOING!
AGAIN!
DO
TAKE RISKS!!!

WHY
IMPORTANT
BUILD SOMETHING
KEEP PROFITS
CALL THE SHOTS

Student's Registration Link- <https://forms.gle/y7JeXUp9Xozrw9YCA>

DR. RITU JAISWAL
Coordinator

On 25th August, 2022 Nand Kishore Khanna Commerce Faculty and Commerce Association of S.S. Khanna Girls' Degree College organized a Special Lecture on the occasion of World Entrepreneurs' Day. The theme of the lecture was 'Entrepreneurship, Innovation and Start-ups'. The special Lecture was conducted in offline mode by the eminent speaker Dr. Deepak Singh, Assistant Professor, Jaipuria Institute of Management Lucknow. He is also CEO, Tech Consultant and an Educator.

The programme was jointly conducted by Dr. Tanushree Roy and Dr. Shiv Shankar Shukla. The eminent speaker was formally welcomed and introduced by Commerce Coordinator, Dr Ritu Jaiswal. Dr. Singh started his lecture by explaining about the term Entrepreneur. He further explained the concepts of Innovation and creativity which are embedded in the process of entrepreneurship. He also emphasized and explained the stories of various successful entrepreneurs like Steve Jobs, Jack Ma, etc. He concluded his talk by stating in detail the funding agencies through which funds for new entrepreneurs can be acquired. At the end a Question and Answer session was held for students which was undertaken by the expert.

The formal vote of thanks was accorded by Dr. Meena Chaturvedi. Commerce Coordinator, Dr. Ritu Jaiswal along with all faculty members of the commerce department were present during the session. The Principal of the college, Prof. Lalima Singh motivated students with her encouraging words. Students also have enthusiastically participated in this program.

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS



130/144, 130/144, Katehra Dariyabad, Prayagraj, Uttar Pradesh
211003, India

130/144, 130/144, Katehra Dariyabad, Prayagraj, Uttar
Pradesh 211003, India

Latitude
25.4291904°

Longitude
81.82961234°

Local 12:42:30 PM
GMT 07:12:30 AM

Altitude 82.41 meters
Thursday, 25 Aug 2022

Latitude

25.4291943°

Longitude

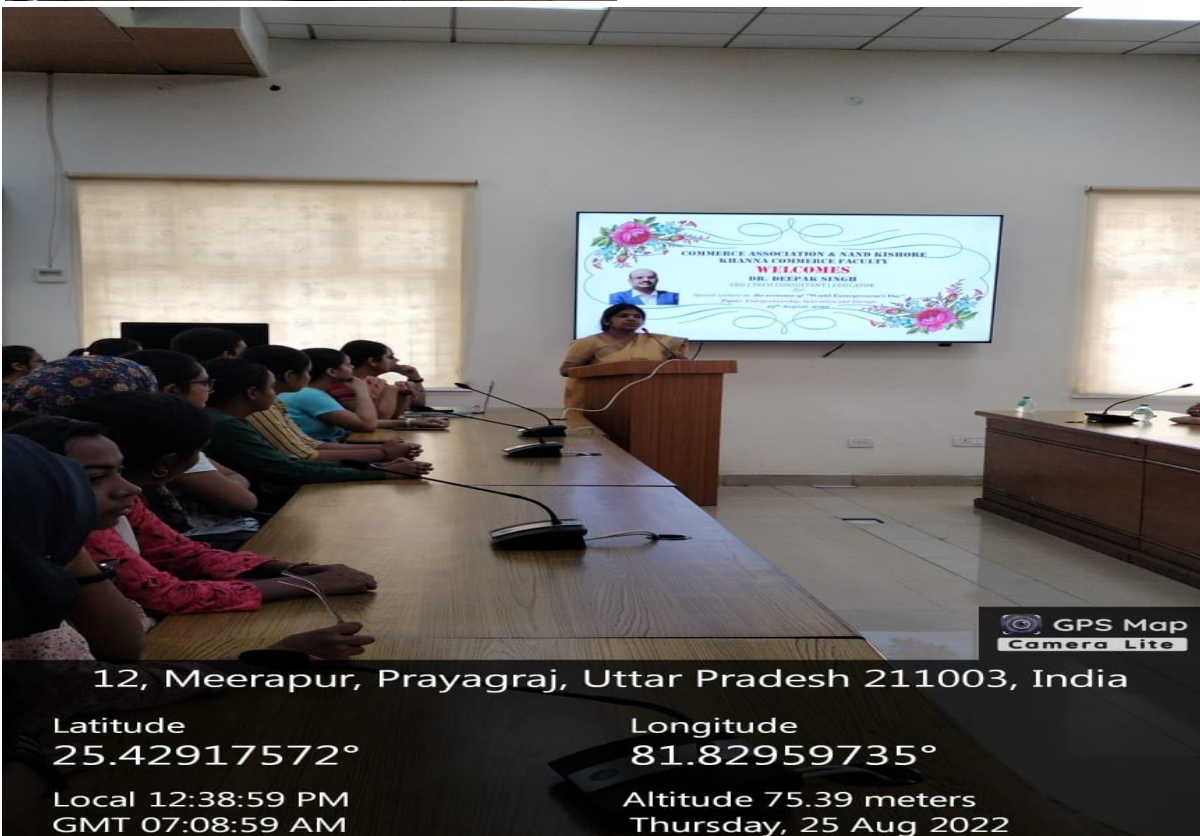
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GMT 07:16:06 AM

Altitude 81.8 meters

Thursday, 25 Aug 2022



12, Meerapur, Prayagraj, Uttar Pradesh 211003, India

Latitude
25.42917572°

Longitude
81.82959735°

Local 12:38:59 PM
GMT 07:08:59 AM

Altitude 75.39 meters
Thursday, 25 Aug 2022



130/144, 130/144, Katehra Dariyabad, Prayagraj, Uttar Pradesh 211003, India

Latitude
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Longitude
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GMT 08:40:40 AM

Altitude 16.21 meters
Thursday, 25 Aug 2022

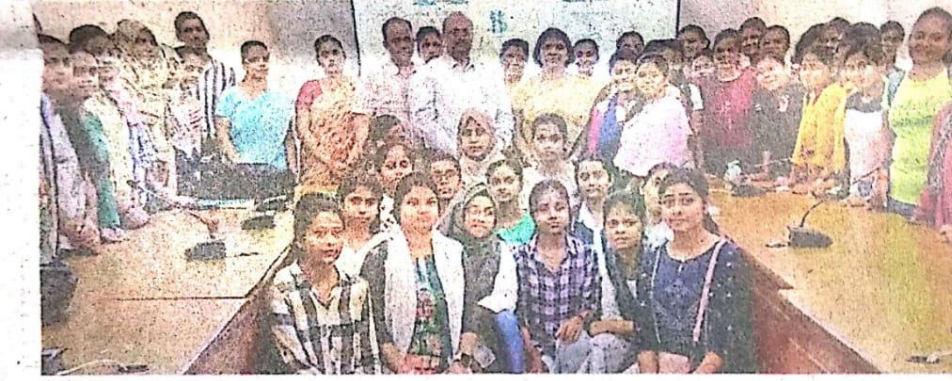
भी है। यहां अंतरिक्ष के क्षेत्र में शोध शुरू होगा। सैफ के संचालन की जिम्मेदारी सेंटर फॉर मैटेरियल साइंस के डायरेक्टर प्रो. रवींद्र धर को मिली है। प्रो. रवींद्र धर बताते हैं कि सैफ का उद्देश्य शैक्षणिक संस्थानों, अनुसंधान एवं विकास प्रयोगशालाओं

मैटेरियल साइंस

व उद्योगों के विज्ञानियों और अन्य उपयोगकर्ताओं को परिष्कृत विश्लेषणात्मक उपकरणों की सुविधाएं प्रदान करना है, ताकि नई मापन और विश्लेषणात्मक तकनीकों

जैव रसायन, जैव प्रौद्योगिकी जैसे विज्ञान के विभिन्न क्षेत्रों के विज्ञानी अनुसंधान कर सकेंगे। माइक्रोरमन स्पेक्ट्रोमीटर, फील इफेक्ट इलेक्ट्रान माइक्रोस्कोप (नैनो स्तर तक चित्र लेने की क्षमता वाला उपकरण) स्थापित होंगे।

शोध सहायक के एक पद साक्षात्कार दो सितंबर 1 नगर एवं ग्राम नियोजन सहायक समाजशास्त्री के चिकित्सा शिक्षा विभाग 1 आचार्य डेंटिस्ट्री के एक प दो सितंबर को साक्षात्कार



सदनलाल सावलदास खन्ना महाविद्यालय के वाणिज्य विभाग और वाणिज्य परिषद के संयुक्त तत्वाधान में नवाचार, उद्यमिता एवं स्टार्टअप पर एक विशेष व्याख्यान का आयोजन किया गया। जयपुरिया इंस्टीट्यूट ऑफ मैनेजमेंट के डा. दीपक सिंह ने रचनात्मक, नवाचार, उद्यमिता के मध्य के संबंध का उल्लेख करते हुए कई प्रसिद्ध उद्यमियों का उदाहरण देते हुए छात्रों को स्टार्टअप प्रारंभ करने के लिए प्रेरित किया गया। प्राचार्य प्रो. लालिमा सिंह, तनुश्री राय, शिवशंकर शुक्ला मौजूद थे ● साभार : महाविद्यालय



इवि में फीस वृद्धि के विरोध में दूस

उच्चतर शिक्षा सेवा आयोग के बाहर किया प्रदर्शन

राज्य ब्यूरो, प्रयागराज : असिस्टेंट प्रोफेसर भर्ती में धांधली का आरोप लगाते हुए गुरुवार को कई प्रतियोगी छात्रों ने उच्चतर शिक्षा सेवा आयोग के बाहर प्रदर्शन किया। उसके बाद

12 जेडी की रिपोर्ट खोलेगी तबादलों में

अवधेश पाण्डेय ● प्रयागराज

स्वास्थ्य और लोक निर्माण विभाग के बाद अब शिक्षा विभाग के तबादलों में गड़बड़ी करने वाले कार्रवाई के

- अपर शिक्षा निदेशक बेसिक ने मांगे गड़बड़ी करने वालों के नाम
- निदेशालय के चार कार्मिक हो चुके निलंबित, अय जिलों का नंबर



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DAINIK JAGRAN DATED 26.08.2022 PAGE NO 6

4. SPECIAL LECTURE ON JOB OPPORTUNITY IN FINANCE & FINANCIAL SERVICES

Sadanlal Sanwaldas Khanna Mahila Mahavidyalaya
(A Constituent College of University of Allahabad)
Accredited Grade 'A' by NAAC
College with Potential for Excellence (CPE, Phase-II): UGC
Selected Under Strengthening Component of Star College Scheme: DBT
Selected Under CURIE Scheme: DST
Celebrating 49 Years of Excellence in Women's Education

Department of Commerce & Commerce Association Organises Special Lecture on
Job Opportunity in Finance & Financial Services

Speakers
Prof. Sharadkumar Jha
Asst. Director

September 9th, 2022 12 Noon Onwards

ITM Business School 31 Years of excellence in education

Coordinator:
Dr. Ritu Jaiswal

On 09th September 2022 Nand Kishore Khanna Commerce Faculty and Commerce Association of S.S. Khanna Girls' Degree College organized a Special Lecture on 'Job opportunities in Finance and Financial Services. The special Lecture was conducted in offline mode by the eminent speaker Prof. Sharadkumar Jha, Assistant Director, ITM Business School, Mumbai.

The program was conducted by student of B.Com Part 3 Umra Zainab Siddiqui. The eminent speaker was formally welcomed by the Principal of the college, Prof. Lalima Singh. With her encouraging words, she also showered blessings on the participants. Prof. Jha started his lecture by engaging students in interesting activities to attain their attention. He further explained the various important terms related to the field of finance like bonds, equity, analyst, coupons, etc. He mainly emphasized and explained the various job opportunities related to the field of finance i.e. Financial Analyst, Investment Manager, Risk analyst, Portfolio Manager etc. that are open for students in the contemporary world. At the end Question and Answer session was held for students which was undertaken by the expert.

IQAC Coordinator, Dr. Manjari Shukla, Commerce Coordinator, Dr. Ritu Jaiswal along with all faculty members of the commerce department were present during the session. Students also enthusiastically participated in this program.

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS



130/144, 130/144, Katehra Dariyabad, Prayagraj, Uttar Pradesh
211003, India

Latitude
25.429503333333333°

Longitude
81.82983833333333°

Local 12:37:03 PM
GMT 07:07:03 AM

Altitude 113.1 meters
Friday, 09 Sep 2022



130/144, 130/144, Katehra Dariyabad, Prayagraj, Uttar Pradesh
211003, India

Latitude 25.429403333333333° Longitude 81.82976333333333°
Local 12:36:51 PM Altitude 113.1 meters
GMT 07:06:51 AM Friday, 09 Sep 2022

130/144, 130/144, Katehra Dariyabad, Prayagraj, Uttar Pradesh
211003, India

Latitude 25.429216666666667° Longitude 81.82956°
Local 11:54:23 AM Altitude 104.1 meters
GMT 06:24:23 AM Friday, 09 Sep 2022



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DAINIK JAGRAN DATED 10.09.2022 PAGE NO 4

5. CELEBRATION OF 'WORLD THRIFT DAY'

Sadanlal Sanwaldas Khanna Mahila Mahavidyalay
(A Constituent College, University of Allahabad)
Accredited Grade A by NAAC
College with Potential for Excellence (CPE, Phase - II) : UGC
Selected Under Strengthening Component of Star College Scheme : DBT

**NAND KISHORE KHANNA COMMERCE FACULTY AND COMMERCE ASSOCIATION
ORGANISES
SPECIAL LECTURE
ON
WORLD THRIFT DAY(30.10.22)
Date of Celebration: 04.11.2022
Time:- 12.00 PM Onwards**

**Speaker:-
Mr. Shrvan Kushwaha
Chief Manager,
Canara Bank, Prayagraj**

On 4th November, 2022 Nand Kishore Khanna Commerce Faculty and Commerce Association of S. S. Khanna Girls' Degree College jointly organized a Special Lecture on the occasion of World Thrift Day. On this occasion, Chief Manager, Prayagraj Zone of Canara Bank. Mr. Shrvan Kushwaha presented his views as a keynote speaker. He told that since 1924, World Frugality Day is observed on 31st October all over the world but in India this day is celebrated on 30th October. Referring to quotes from Indian history, he told about the importance of saving and gave information about various ways to save. Throwing light on the importance of saving, he also cleared the misconceptions about the savings of the girl students. He also discussed about the job opportunities in the banking sector. Also provided important information about educational loan. Dr Shiv Shankar Shukla conducted the program. On this occasion, the Principal of the college, Prof. Lalima Singh and the coordinator of the Faculty of Commerce, Dr. Ritu Jaiswal welcomed the guest and encouraged the students. Umra Zainab Siddiqui, a student of B.Com Part 3, proposed vote of thanks. Dr. Tanushree Roy, Dr. Shruti Anand, Dr. Meena Chaturvedi and Mr. Anuj Pandey were present on this occasion.

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS





GPS Map
Camera Lite

130/144, 130/144, Katehra Dariyabad, Prayagraj, Uttar Pradesh
211003, India

Latitude
25.42921797°

Longitude
81.82961451°

Local 12:58:19 PM
GMT 07:28:19 AM

Altitude 11.46 meters
Friday, 04.11.2022

बड़े काम की है छोटी बचत

वि, प्रयागराज : सदनलाल सांवलदास खन्ना महिला महाविद्यालय के वाणिज्य विभाग व वाणिज्य परिषद की ओर से विश्व मितव्ययिता दिवस को लेकर विशेष व्याख्यान हुआ। मुख्य वक्ता केनरा बैंक प्रयागराज अंचल के मुख्य प्रबंधक श्रवण कुशवाहा ने बताया की 1924 से विश्व में 31 अक्टूबर को विश्व मितव्ययिता दिवस का पालन किया जाता है, लेकिन पर भारत में 30 अक्टूबर को यह दिन मनाया जाता है। उन्होंने बैंकिंग क्षेत्र में नौकरी के अवसरों और शैक्षिक ऋण के बारे में सूचनाएं दी। संचालन डा. शिव शंकर शुक्ला ने किया। प्राचार्य प्रो. लालिमा सिंह एवं वाणिज्य संकाय की समन्वयक डा. रीतू जयसवाल, डा. मीना चतुर्वेदी एवं अनुज पांडेय उपस्थित थे।

DANIK JAGRAN 05.11.22 PAGE N04

6. SEMINAR FOR THE STUDENTS ON NEO- BANKING AND FIN-TECH: THE CAREER POSSIBILITIES



STUDENT KNOWLEDGE SHARING PROGRAM
IN ASSOCIATION WITH

S.S. KHANNA GIRLS' DEGREE COLLEGE, PRAYAGRAJ
DEPARTMENT OF COMMERCE & COMMERCE ASSOCIATION ORGANISES

IBS[®]
ICFAI BUSINESS SCHOOL

**TOPIC : "NEO-BANKING & FINTECH:
THE CAREER POSSIBILITIES"**

KEY SPEAKER
PROF. RAJESH MISHRA
ICFAI BUSINESS SCHOOL, GURGAON

18TH NOVEMBER' 22 **12.00 PM TO 01.00 PM**

VENUE : S.S. KHANNA GIRLS' DEGREE COLLEGE, PRAYAGRAJ

REGISTER NOW

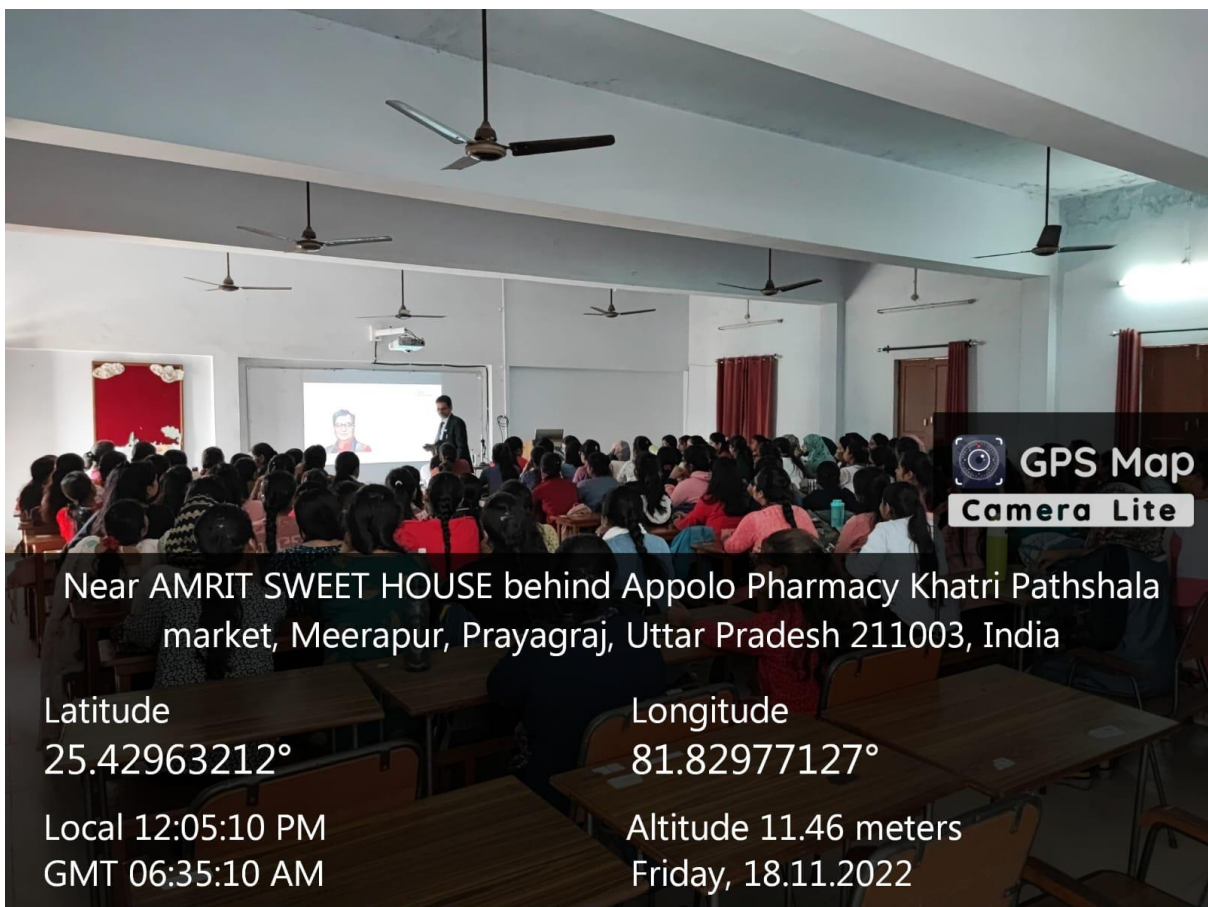
www.ibsindia.org

A Seminar (special lecture) was organized on Friday, 18th November under the Nand Kishore Khanna Commerce Faculty and Commerce Association of S.S. Khanna Girls' Degree College. On this occasion, professor Rajesh Mishra, ICFAI business school (IBS) presented his views as a keynote speaker. The topic was Neo- Banking and Fin-Tech: The career possibilities. He explained that Neo bank is a digital-only banking platform that works completely online. For customers, transacting at traditional banks can require a lot of time and effort. NeoBank promises a seamless online experience by bringing an experiential, digital layer on top of traditional banking. Due to its technology-driven nature, customers can create their own accounts and use their offerings without any hassle.

Professor Rajesh Mishra also pointed out that the term financial technology (known as fintech) is used to describe new technology that seeks to improve and automate the delivery and use of financial services. At its core, fintech is used to help companies, business owners, and consumers better manage their financial operations, processes, and lives by using specialized software and algorithms, which are powered by computers and increasingly smartphones. It is used on. In the field of FinTech, employment opportunities have also opened up completely for the new youth.

Dr Shiv Shankar Shukla conducted the program. On this occasion, the Principal of the college, Prof. Lalima Singh and the coordinator of the Faculty of Commerce, Dr. Ritu Jaiswal welcomed the guest and encouraged the students. Meena Chaturvedi proposed vote of thanks. Dr. Tanushree Roy, Dr. Shruti Anand and Mr. Anuj Pandey were present on this occasion.

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS



7. STUDENTS' SEMINAR ON PREPARING FOR A GD/PRESENTATION/PERSONAL INTERVIEW WITH RESUME BUILDING



ISB&M
International School of Business & Media
Pune : Nande - Mulshi | Kolkata | Bangalore

Sadanal Sanwaldas Khanna Mahila Mahavidyalay
(A Constituent College of University of Allahabad)
Accredited Grade 'A' by NAAC
College with Potential for Excellence (CPE, Phase-II): UGC
Selected Under Strengthening Component of Star College Scheme: DBT
Selected Under CURIE Scheme: DST
Celebrating 10 Years of Excellence in Women's Education

**"Department of Commerce &
Commerce Association"**

In Association with
ISB&M
Presents
SEMINAR

**"Preparing for a GD/Presentation/Personal
interview with resume building"**

29th November 2022
**11:00 AM to
12 Noon**

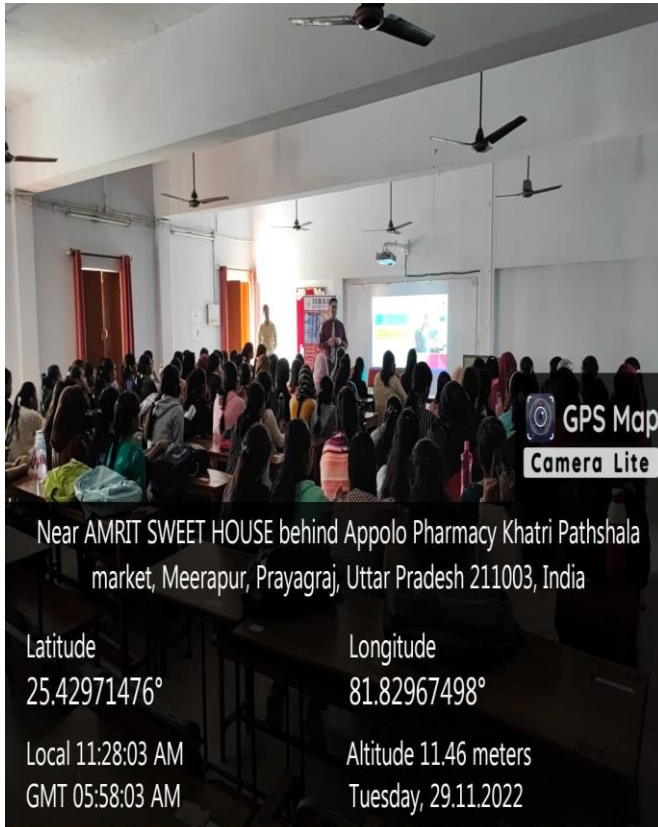
www.isbm.ac.in

SPEAKER
Prof. Navin Verma
M.Tech. IIT Kanpur, CPIM, CSCP, LSSBB
Prof. ISB&M
Area-chair - Operations & Supply Chain Management,
Area-chair - Business analytics

A seminar was organized on Thursday, 29th November 2022 under the Nand Kishore Khanna Commerce Faculty and Commerce Association of S.S. Khanna Girls' Degree College. On this occasion, professor Naveen Verma ISB&M (international school of business and media), presented his views as a keynote speaker. The topic was "Preparing for a GD/presentation/personal interview with resume building". He explained that knowledge is not sufficient for success and necessary alignment with successful career, job challenges and individual capabilities. He also mentioned that job role and objectives create the fitness criteria. Fitness means mental, physical, emotional or social performance. Performance ensures satisfaction of customer and business successes.

Professor Naveen Verma also pointed out that the preparation of GD and PI for groom yourself and polish your communication skill. Focus on body language and postpone. Finally, he concludes the seminar with magical words be confident and make centre of attraction.

Dr Shiv Shankar Shukla conducted the program. On this occasion, the Vice principal of the college, D. Rachana gaur and the coordinator of the Faculty of Commerce, Dr. Ritu Jaiswal welcomed the guest and encouraged the students. Meena Chaturvedi proposed vote of thanks. Dr. Tanushree Roy, Dr. Shruti Anand and Mr. Anuj Pandey were present on this occasion.



8.INTERACTIVE SESSION ON PRE PLACEMENT DRIVE ON INVESTMENT BANKING AND RETAIL BANKING

The poster is for a special lecture organized by the Department of Commerce & Commerce Association at Sadanlal Sanwaldas Khanna Mahila Mahavidyalay. The lecture is titled "PRE-PLACEMENT INTERACTIVE SESSION ON INVESTMENT BANKING & RETAIL BANKING" and is scheduled for December 9th, 2022, starting at 12 Noon Onwards. The speaker is Abhijeet Mahrotra, Vice President of Imarticus Learning. The coordinator is Dr. Ritu Jaiswal. The college is accredited by NAAC and has been selected under various schemes including UGC, DBT, and DST. It is celebrating 49 years of excellence in women's education.

A special lecture was organized on 9th December 2022 under the Nand Kishore Khanna Commerce Faculty and Commerce Association of S.S. Khanna Girls' Degree College. On this occasion, Mr Abhijeet Mahrotra Vice president (Imarticus learning pvt. ltd) and Mr Mohammad Ozair Manager – Business Development (Imarticus learning pvt ltd), presented his views as a keynote speaker. The topic was “interactive session on pre placement drive on investment banking and retail banking” He explained that Investment banking is a type of banking that organizes large, complex financial transactions such as mergers or initial public offering (IPO) underwriting. These banks may raise money for companies in a variety of ways, including underwriting the issuance of new securities for a corporation, municipality, or other institution. He also told that Retail banking, also known as consumer banking or personal banking, is banking that provides financial services to individual consumers rather than businesses. Retail banking is a way for individual consumers to manage their money, have access to credit, and deposit their money in a secure manner. Services offered by retail banks include checking and savings accounts, mortgages, personal loans, credit cards, and certificates of deposit (CDs).

Dr Shiv Shankar Shukla conducted the program. On this occasion, the Principal of the college, prof. Lalima Singh and the coordinator of the Faculty of Commerce, Dr. Ritu Jaiswal welcomed the guest and encouraged the students. Meena Chaturvedi proposed vote of thanks. Dr. Tanushree Roy, Dr. Shruti Anand and Mr. Anuj Pandey were present on this occasion.

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS



9. ORIENTATION PROGRAM B.COM PART-I

S.S.KHANNA GIRLS' DEGREE COLLEGE
DEPARTMENT OF COMMERCE

Welcomes



ALL STUDENTS OF B.COM PART I

Academic Session 2022-23



12 December 2022

Student orientation programme for the newly admitted students of B. Com I, was organised on 12th December 2022. The programme aimed at familiarizing the students to the unknown college campus environment, its faculties and infrastructure and to develop a connection with the college culture.

Respected Principal Prof Lalima Singh welcomed the students on being a member of the most highly prestigious institution of Prayagraj and blessed the students for their endeavours in the three years of college.

Dr. Ritu Jaiswal, coordinator commerce faculty, gave the students them an overview of the the various cells and associations running in the college for the welfare of the students, rules and regulations mandated for each student in the college.

Dr. Meena Chaturvedi gave the details of the student-based facilities, extracurricular activities, events, workshops and other special training programmes organised by the institution. Dr Tanushree Roy told how students can give best career to their upcoming future by getting B. Com degree.

The host of the programme Dr Shiv Shanker Shukla gave a brief account of the academic information of the department and gave solutions to the umpteen numbers of questions loomed in the minds of students. Dr Shruti Anand gave the students directives about the proctorial board and the anti-ragging cell. Dr Anuj Pandey motivated the students to ensure their presence in all the classes so as to avail maximum benefit from the teachers.

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS





दैनिक जागरण प्रयागराज, 13 दिसंबर, 2022

प्रयागराज जागरण

www.jagran.com

एक नजर में

विद्येयों के विकास के लिए रचनात्मक मूल्यांकन पर जोर
 नवीन प्रयागराज : उत्तर प्रदेश माध्यमिक शिक्षा परिषद ने 'एनईपी' के
 अन्तर्गत 2020 में विद्यार्थियों के विकास के लिए रचनात्मक
 मूल्यांकन पर जोर दिया है। इसके लिए कार्यवाही आरंभित कर विद्यार्थी
 रचनात्मक मूल्यांकन के अन्तर्गत एवं तकनीकी (इंजीनियरिंग) का उपयोग
 के साथ किया जायेगा। इसे लागू करने के लिए भा.वि.वि. (भा.वि.वि.) संस्कृत प्रका.
 सं/ काट बनारस, प्रयागराज प्रस्तुति, रीत एवं गतिविधियों को समर्थित
 है। इसके अन्तर्गत विद्यार्थियों को रचनात्मक मूल्यांकन करार देने के
 लिए रीत है। इस प्रक्रिया के मा. कक्षा में लागू कर चरणबद्ध रूप
 से लागू करने के लिए किया जाएगा। यदि कठिन दिखताकत शुरू करने के बतौर
 रचनात्मक मूल्यांकन द्वारा शिक्षकों के साथ-साथ करने वाली प्रक्रिया है,
 तो यह मूल्यांकन मॉडल के रूप में ही देखा जायेगा। इसके अन्तर्गत
 विद्यार्थियों को रचनात्मक मूल्यांकन के लिए प्रोत्साहित किया जायेगा।



एसएस खन्ना, मालवी डिग्री कालेज में नव प्रवेशी छात्रों के लिए आयोजित ओरिएंटेशन कार्यक्रम में उपस्थित शिक्षक व छात्र

नवप्रवेशियों ने लिया ओरिएंटेशन प्रोग्राम में हिस्सा

जासं, प्रयागराज : एसएस खन्ना मालवी डिग्री कालेज में बीकाम प्रथम वर्ष सत्र 2022-23 के नव प्रवेशित छात्रों के लिए ओरिएंटेशन प्रोग्राम का आयोजन किया गया। कार्यक्रम का उद्देश्य छात्रों को कालेज परिसर के वातावरण, इसके संकायों और बुनियादी ढांचे और कालेज की संस्कृति से परिचित कराना था। प्राचार्य प्रो. ललिमा सिंह ने छात्रों का स्वागत किया और कालेज जीवन के तीन वर्षों में उनके प्रयासों के लिए आशीर्वाद दिया। समन्वयक वाणिज्य संकाय डा. रितु जायसवाल ने छात्रों के कल्याण के लिए चल रहे विभिन्न प्रकोष्ठ और संघ, कालेज में प्रत्येक छात्र के लिए अनिवार्य नियमों और विनियमों का अवलोकन किया। डा. मीना चतुर्वेदी और डा. तनुश्री राय ने संस्था द्वारा आयोजित छात्र आधारित सुविधाओं, पाठ्येतर गतिविधियों, कार्यक्रमों, कार्यशालाओं एवं अन्य विशेष प्रशिक्षण कार्यक्रमों की जानकारी दी। संचालन डा. शिव शंकर शुक्ला ने किया।

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नवप्रवेशियों ने लिया ओरिएंटेशन प्रोग्राम में हिस्सा

जासं, प्रयागराज : एसएस खन्ना मालवी डिग्री कालेज में बीकाम प्रथम वर्ष सत्र 2022-23 के नव प्रवेशित छात्रों के लिए ओरिएंटेशन प्रोग्राम का आयोजन किया गया। कार्यक्रम का उद्देश्य छात्रों को कालेज परिसर के वातावरण, इसके संकायों और बुनियादी ढांचे और कालेज की संस्कृति से परिचित कराना था। प्राचार्य प्रो. ललिमा सिंह ने छात्रों का स्वागत किया और कालेज जीवन के तीन वर्षों में उनके प्रयासों के लिए आशीर्वाद दिया।

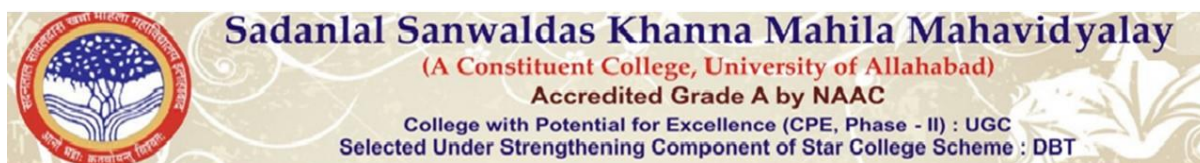
समन्वयक वाणिज्य संकाय डा. रितु जायसवाल ने छात्रों के कल्याण के लिए चल रहे विभिन्न प्रकोष्ठ और संघ, कालेज में प्रत्येक छात्र के लिए अनिवार्य नियमों और विनियमों का अवलोकन किया। डा. मीना चतुर्वेदी और डा. तनुश्री राय ने संस्था द्वारा आयोजित छात्र आधारित सुविधाओं, पाठ्येतर गतिविधियों, कार्यक्रमों, कार्यशालाओं एवं अन्य विशेष प्रशिक्षण कार्यक्रमों की जानकारी दी। संचालन डा. शिव शंकर शुक्ला ने किया।

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10. A SPECIAL LECTURE ON THE TOPIC 'INDIAN ECONOMY AND ITS TURNING POINT'



COMMERCE ASSOCIATION & NAND KISHORE KHANNA COMMERCE FACULTY ORGANISES SPECIAL LECTURE ON Indian Economy and its Turning Point

Date:-15.03.23
Time:- 10.15 AM Onwards
Venue:- Conference Room



Speaker:-
Prof. H. K. Singh
Faculty of Commerce,
Banaras Hindu University,
Varanasi, U.P.
India.

Dr. Ritu Jaiswal
Coordinator-Commerce Dept.

A special lecture on the topic 'Indian Economy and its Turning Point' was organized by the Nand kishor khanna Commerce faculty and Commerce association on 15 March 2023 at S.S. khanna girls degree college. On this occasion, as a special speaker, Prof. HK Singh, Professor, Department of Commerce, Banaras Hindu University and former Vice-Chancellor of 'Maharshi University of Information Technology', Lucknow, presented his views. He explained how the Indian economy changed over time after independence and also discussed about the significance of the current policies. He said that youth power is the foundation of the

country's construction and hence they will have to bring meaningful changes in the future. Dr. Ritu Jaiswal, Coordinator, Department of Commerce welcomed the chief guest. Dr. Shiv Shankar Shukla conducted the program and Dr. Meena Chaturvedi proposed the vote of thanks.

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS



Near AMRIT SWEET HOUSE behind Appolo Pharmacy Khatri Pathshala market, Meerapur, Prayagraj, Uttar Pradesh 211003, India

Latitude
25.42959678°

Longitude
81.82959573°

Local 11:50:53 AM
GMT 06:20:53 AM

Altitude 11.46 meters
Wednesday, 15.03.2023



प्रयागराज
गुरुवार
16 मार्च 2023

06

कैंपस 30 S



एसएस खन्ना महिला महाविद्यालय में बुधवार को कार्यक्रम में भाग लेने वाली छात्राएं।

युवा शक्ति ही देश निर्माण की नींव

प्रयागराज। सदनलाल सांवलदास खन्ना महिला महाविद्यालय में वाणिज्य विभाग की ओर से बुधवार को 'इंडियन इकॉनमी एंड इट्स टर्निंग प्वाइंट' विषय पर विशेष व्याख्यान हुआ। मुख्य वक्ता बनारस हिन्दू विश्वविद्यालय वाराणसी के वाणिज्य विभाग के प्रो. एवं महर्षि यूनिवर्सिटी ऑफ़ इनफार्मेशन टेक्नोलॉजी लखनऊ के पूर्व कुलपति प्रो. एचके सिंह ने कहा कि युवा शक्ति ही देश के निर्माण की नींव हैं इसलिए भविष्य में उन्हें ही सार्थक परिवर्तन लाने होंगे। वाणिज्य विभाग की समन्वयक डॉ. रीतू जायसवाल ने अतिथियों का स्वागत किया। बुधवार को ही विश्व उपभोक्ता अधिकार दिवस के उपलक्ष्य में पोस्टर प्रतियोगिता हुई जिसमें वैशाली यादव प्रथम, खुशी गुप्ता द्वितीय एवं मासिफ़ा सलामत तृतीय रहीं।

11. POSTER COMPETITION ON WORLD CONSUMER RIGHTS DAY

On 15th March 2023, a poster competition was organized by Commerce Department to celebrate World Consumer Rights Day. The theme of the competition was ‘Consumer Rights.’

The poster is for a poster competition organized by the Commerce Faculty at Sadanlal Sanwaldas Khanna Mahila Mahavidyalaya. It features the college's logo on the left and text in the center and right. The central text reads: 'NAND KISHORE KHANNA COMMERCE FACULTY ORGANIZES POSTER COMPETITION On the occasion of "World Consumer Rights Day" (15th March, 2023)'. Below this, there are three boxes: 'Poster Theme: Consumer Rights', 'Instructions' (submit by 14th March, result on 15th March), and 'Registration Link: https://forms.gle/erVTGuXintsJSGPP7'. A central image shows a scale of justice with a shopping cart on one side and a money bag on the other, with the text 'World Consumer Rights Day' below it. The bottom right box identifies 'Dr. Ritu Jaiswal, Commerce Coordinator'.

Sadanlal Sanwaldas Khanna Mahila Mahavidyalay
(A Constituent College, University of Allahabad)
Accredited Grade A by NAAC
College with Potential for Excellence (CPE, Phase - II) : UGC
Selected Under Strengthening Component of Star College Scheme : DBT

NAND KISHORE KHANNA COMMERCE FACULTY
ORGANIZES
POSTER COMPETITION
On the occasion of
“World Consumer Rights Day”
(15th March, 2023)

Poster Theme:
Consumer Rights

Instructions:

- Submit your posters in commerce staffroom latest by 14th March, 2023
- Result Declaration: 15th March, 2023

Registration Link:
<https://forms.gle/erVTGuXintsJSGPP7>

Dr. Ritu Jaiswal
Commerce Coordinator

World Consumer Rights Day

45 students from different faculties participated in the above competition. Posters were evaluated by Dr. Sangeeta Gautam, Associate Professor, Department of Painting, SSKGDC. The result of this competition was as follows:

- **First Position ---- Ms. Vaishali Yadav (B.Ed. II Semester)**
- **Second Position---- Ms. Khusi Gupta (B.Com. Part I)**
- **Third Position ---- Ms. Masifa Salamat (B.Com. Part I)**
- **Consolation ----Ms. Zufshan Naaz (B.Ed. I Semester)**

GLIMPSES OF LECTURE & GEO TAG PHOTOGRAPHS



Members: -

1. Dr. Shiv Shanker Shukla
2. Dr. Meena Chaturvedi
3. Dr. Tanushree Roy
4. Dr. Shruti Anand
5. Mr. Anuj Pandey